

PredictiveMetrics

Reduce Costs and Increase Profits with Predictive Scoring

Whether you are a credit grantor, collector, or purchaser of bad debt. A small, medium, or large company. There's a cost-effective decision tool for you.

Show us your data and we'll show you the money!

Return On Your Investment

- ◆ Save money by leveraging your internal data, which is the most predictive and it's FREE
- ◆ Increase efficiency, you control the level of automation
- ◆ Minimize IT resources, no special software required
- ◆ Access scores through Internet FTP or our web-hosted ScoreMiner application
- ◆ Score all accounts
- ◆ Make more profitable decisions by using PredictiveMetrics

The Score That Is Right For You

- ◆ **DebtBuyerScore:** Quickly determines the price to bid on a bad debt portfolio maximizing profits.
- ◆ **CardCollectionScore:** Identify dollars & payers to collect credit and charge card debt.
- ◆ **Lease Decision Scores:** Suite of decision tools based on lease performance data from several major leasing companies combined with Experian commercial and/or consumer data for greater predictions.
- ◆ **LeaseRiskScore:** Collection prioritization model for B2B leasing companies.
- ◆ **LegalCollectionScore:** Suits are costly! Knowing who will pay and how much are crucial for decisions
- ◆ **MedicalCollectionScore:** Collect more medical debt by knowing who will pay and how much.
- ◆ **Net30Score:** B2B portfolio management tool that effectively streamlines credit and collection decisions. Multiple versions to best fit your needs.
- ◆ **PriorityScore for Collections:** Suite of blended collection scoring models that combine Experian's credit data with the client's transactional data on the debtor - specific to debt type, age, and industry.
- ◆ **ScoreMiner:** Web-based query and report system that leverages our industry/finance specific and/or custom behavior scores and groups the data for you to develop performance based strategies.
- ◆ **UltraCollectionScore:** Optimize collections by identifying payers and dollars.
- ◆ **UtilityScore for Collections:** Work the right accounts by knowing which accounts are likely pay and which are likely to go 90+ days delinquent or to write-off.
- ◆ **Custom Scores:** Customized to your portfolio of customers for optimal performance.

Profitable Decisions with PredictiveMetrics

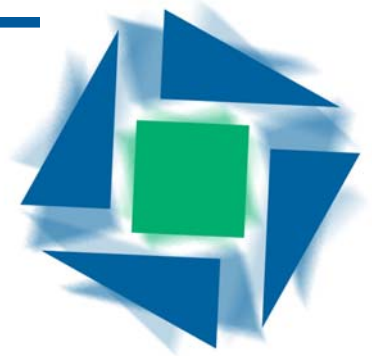
Turning probabilities into profits is PredictiveMetrics' mission. PredictiveMetrics was established to provide higher quality analytics and predictive scoring and analytic decision solutions in a customer oriented environment.

Our customer focus is to work with you to create a strategic relationship ensuring your company's resources are optimally utilized to make knowledge-based, profitable decisions that are proven accurate through statistical validation. We deliver your solutions on time, to specifications, with superior results!

Our work is never done. We are there before, during, and after the scoring process begins. Your models are well maintained through on-going statistical validation of "real world" applications from your own portfolio.

You obtain the best scoring solutions through our proprietary software systems and state-of-the-art hardware designed specifically to conduct vigorous and sophisticated analytics coupled with our innovative, advanced statistical techniques. Your business expertise combined with our data, modeling, and resource capabilities unlocks your decisioning power!

For more information about PredictiveMetrics call 732-530-9303 or email info@predictivemetrics.com.



Turning
Probabilities
Into
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